

**NEW MEXICO COALITION TO END HOMELESSNESS
BOARD OF DIRECTORS
STRATEGIC PLAN 2007**

MISSION

To assist communities to create solutions that end homelessness from prevention through permanent housing by using action, advocacy, and awareness.

LONG RANGE GOAL #1

To make the landscape of homeless and related services be one of an integrated system of care from prevention through aftercare with easy access to the system for homeless people anywhere in the state.

LONG RANGE GOAL #2

To have a public service campaign delivering consistent, clear and compelling message to the public that:

- paints a picture of the diverse faces of homeless;
- provides solutions to prevent or end homelessness;
- helps the public understand the consequences and costs to society of homelessness and how homelessness personally affects them
- Play an active role in shaping and quickly responding to media coverage of homelessness

Highlighted objectives are the top 4 objectives identified by the board as top priorities.

Goals	Objectives
Goal 1: To assist agencies in providing quality, effective services	Objective 1: Provide trainings as part of member meetings either the day before or the morning before the meeting and integrate peer mentoring as appropriate for issues such as housing development and best practices.
	Objective 2: Assist agencies in helping their clients to access public benefits more quickly.
	Objective 3: Work closely with NM Mortgage Finance Authority and other funders to monitor quality standards compliance, and help MFA develop a monitoring tool.
Goal 2: To increase resources for solutions that end homelessness	Objective 1: Obtain increased and recurring funding for the Housing Trust Fund and work to insure that part of the funding is used for grants to supportive housing projects.
	Objective 2: Pursue national funding for broad multi-agency initiatives Examples of funding sources to investigate include: AmeriCorps grants, The Melville Charitable Trust, and the Robert Wood Johnson Foundation.
	Objective 3: Advocate for the Governor and the legislature to increase funding for affordable housing for behavioral health clients.

Goals	Objectives
	<p>Objective 4: Coordinate the Continuum of Care for Balance of State and Albuquerque and get annual funding</p> <p>Objective 5: Increase funds for the NMCEH Housing For All Endowment Fund and refine policies for distribution of funds.</p> <p>Objective 6: Create more supportive and low-income rental housing in partnership with the Supportive Housing Coalition and our members with a goal for ongoing production of 100 units per year by 2009 with a minimum of 40% for low-income non-supportive housing for individuals and families.</p> <p>Objective 7: Increase membership on the advisory board (now just Santa Fe members) so that it becomes statewide beginning with Albuquerque.</p> <p>Objective 8: Increase funding for homeless programs through state appropriations, the Housing for All Endowment, and the mini-grants program.</p>
<p>Goal 3: To be a leader of information resources and action surrounding homelessness</p>	<p>Objective 1: Develop an ongoing media and public relations strategy to place news articles and op-eds that will educate the public about the issues of homelessness.</p> <p>Objective 2: Improve NMCEH website to be more interactive, maintain current information, update membership list, and add links to member agencies and other resources about homeless services, best practices, funding, etc.</p> <p>Objective 3: Resolve how HMIS will work for Domestic Violence organizations</p> <p>Objective 4: Strengthen ties to universities in order to obtain information, data, research and help in conducting the point-in-time counts</p> <p>Objective 5: Support Santa Fe, Albuquerque, and Las Cruces' plans to end homelessness</p> <p>Objective 6: Conduct annual point-in-time count and gaps analysis of homeless services in New Mexico</p> <p>Objective 7: Obtain output from HMIS and generate reports that will be useful for agency reporting requirements and advocacy efforts.</p> <p>Objective 8: Work with the NM Mortgage Finance Authority to manage the New Mexico Homeless Management Information System (HMIS), to collect quality data and obtain broad participation from homeless service providers</p>

Goals	Objectives
<p>Goal 4: To advocate for the civil rights of homeless persons and public policies that benefit the homeless</p>	Objective 1: Create a homeless lobby day at the State Legislature
	Objective 2: Provide time and space for developing the Coalition's policy stands with increased input from members.
	Objective 3: Create a leadership structure that will help us to engage more of our members in policy & lobbying work, including developing policy positions, developing policy priorities and meeting with legislators
	Objective 4: Work with other organizations such as ACORN, ACLU, the NM Center on Law and Poverty on advocacy projects
	Objective 5: Prepare to conduct voter education and registration (non-partisan) for the 2008 elections
	Objective 6: Continue collaboration with the Albuquerque Police Department and develop a model for other communities in New Mexico which include elements of public safety and jail diversion
	Objective 7: Develop and implement a strategy for legal advocacy
	Objective 8: Provide education and monitor enforcement of Day Laborer Act
	Objective 9: Develop a broad legislative framework that would end homelessness in NM
<p>Goal 5: Develop organizational capacity of the NMCEH</p>	Objective 1: Increase membership in the Coalition and in particular increase the involvement of homeless and formerly homeless people.
	Objective 2: Maintain and increase when possible Coalition staff
	Objective 3: Create development and training committees and strengthen current committees
	Objective 4: Restructure Coalition meetings in order to conduct committee meetings and/or peer technical assistance as part of meetings
	Objective 5: Create an orientation notebook for the Board